



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL
B.Com. Honours 6th Semester Examination, 2023

DSE4-COMMERCE

The figures in the margin indicate full marks.

**The question paper contains DSE-4(A) and DSE-4(B).
The candidates are required to answer any *one* from *two* papers and
candidates should mention it clearly on the Answer Book.**

DSE-4(A)

FINANCIAL MARKETS, INSTITUTIONS AND FINANCIAL SERVICES

Time Allotted: 2 Hours

Full Marks: 60

GROUP-A

Answer any *two* questions

12×2 = 24

1. (a) Define 'Capital Market'. 2+5+5
(b) State the functions of Capital Market.
(c) Explain the factors that are influencing the growth of Indian Capital Market.
2. Discuss the advantages and disadvantages of e-banking. 12
3. (a) Describe the functions that are performed by an efficient financial system in an economy. 6+6
(b) Enumerate the role of an efficient financial system in the economic development of a country.
4. (a) Define the concept of Venture Capital. 4+8
(b) State the importance of Venture Capital.

GROUP-B

5. Answer any *four* questions: 6×4 = 24
 - (a) Briefly discuss the functions of the ICICI. 6
 - (b) What are the features of 'Credit Rating'? 6
 - (c) Discuss the problems of Non-Banking Financial Companies (NBFCs). 6
 - (d) Describe the role of the RBI in Money Market in brief. 6
 - (e) Differentiate between factoring and bill discounting. 6
 - (f) What role does the SEBI play to protect interest of investors in Capital Market? 6

GROUP-C

6. Answer any *four* questions: 3×4 = 12
 - (a) What is financial asset?
 - (b) Define demonetization.

- (c) What do you mean by Universal Banking?
- (d) Write short notes on Unified Payment Interface (UPI).
- (e) What is new issue market?
- (f) Discuss the functions of Asset Management Company (AMC).

DSE-4(B)

BUSINESS RESEARCH METHODS AND PROJECT WORK

Time Allotted: 2 Hours

Full Marks: 30

GROUP-A

Answer any *one* question

12×1 = 12

- 1. (a) What is meant by business research? 2
- (b) Mention the criteria of a good research. 4
- (c) Write a brief note on the classification of research. 6

- 2. (a) What is Sample? 2
- (b) What is Sampling? 2
- (c) Mention the different methods of Sampling. 8

- 3. (a) What is hypothesis? 2
- (b) Mention the criteria of a workable hypothesis. 4
- (c) Write a note on the types of hypothesis. 6

GROUP-B

- 4. Answer any *two* questions: 6×2 = 12
- (a) What are the various types of scaling techniques used in research? 6
- (b) Highlight the different stages involved in data processing. 6
- (c) Identify the different sources of research problems. 6
- (d) Research comprises of certain steps. Clearly explain those steps. 6
- (e) Explain the pros and cons of research. 6

GROUP-C

- 5. Answer any *two* questions: 3×2 = 6
- (a) What do you understand by Type-I and Type-II error? 3
- (b) What do you understand by dependent, independent and extraneous variable? 3
- Give examples to support your answer.
- (c) What is ANOVA? Simply mention the steps in ANOVA. 1+2
- (d) How can data be collected for research purpose? 3
- (e) Mention three problems encountered by a researcher while doing his/her research work? 3

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